

# Jonathan Holden

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## Related Experience

### **University of Texas Athletics**

**Sept 2021- Present**

- Hired as Senior Creative Content & Video Producer in September 2021 and promoted to Assistant Director, Creative Video in October 2022
- Responsible for planning, ideation, and creating video content for Men's Basketball social media, marketing, sponsorship, and Big Screens
- Responsible for oversight of Men's & Women's Tennis video content
- Oversee multiple student workers to assist content creation

### **Mizzou Athletics**

**Aug 2018- Sept 2021**

- Creative Video for Men's Basketball (Aug 2018-Sept 2021) & Football (Aug 2018-Dec 2020)
- Responsible for planning, ideation, shooting, and editing of social media, marketing, sponsorship, and video board content for Football and Men's Basketball
- Responsible for planning, ideation, shooting, and editing of intro videos for all other sports
- Oversaw multiple student workers to assist in video creation

### **Louisiana Tech Athletics**

**Aug 2015- Aug 2018**

- Hired as Video Production Associate in August 2015 and promoted to Director of Video Production & Creative Services in December 2015
- Responsible for creation of marketing, sponsorship, video board, and social media content
- Responsible for video operations and live streams for all sports
- Primary video board director/producer for Football, and Men's/Women's basketball
- Led creative staff of (1) Video Operations/Creative Services Associate and 10-15 student workers

### **Oklahoma State Athletics**

**Feb 2015- May 2015**

- Assisted in-house production for Orange Power Studios
- Shot live sporting events and served as technical director

### **NBA**

**Oct 2014- April 2015**

- Handheld camera operator for the OKC Blue, D-League affiliate of the OKC Thunder
- Assisted in setting up and tearing down the equipment in the arena as well

### **ESPN**

**Aug 2013- May 2015**

- Shot game action on handheld camera
- Assisted in setting up and striking the equipment in multiple venues
- Assisted the camera operators, on-air talent, and audio engineers

## Education

### **Oklahoma State University**

**Aug 2012- May 2015**

**Degree:** Sports Media B.A.

## Skills

Videoography | Final Cut Pro | Adobe Premiere | After Effects | Photoshop | Video Board Production | Technical Directing | Social Media | Lighting | Daktronics | ANC | Blackmagic